

SECOND DRAFT PRESS RELEASE – 06.04.09

NEW COPPER DELIVERY SYSTEM FOR TREATMENT OF HAIRY HOOF WART SAVES MONEY – AND REDUCES COPPER TOXICITY IN THE ENVIRONMENT

Latest ‘Healthy Hooves™’ formulation developed in the USA now available throughout Europe

Major benefits to cattle farmers will result from the use of ‘Healthy Hooves™’ – an innovative copper delivery system for hairy hoof wart (papillomatous digital dermatitis or PDD) – claims speciality chemical company, Coventry-based PTS, which has recently secured an agreement with the product’s US manufacturer, Challenge Inc, to produce Healthy Hooves™ in the UK and distribute it throughout Europe.

Healthy Hooves™ was developed in the USA and has undergone extensive testing to ensure its safety and efficacy. It is a low-pH buffered product, formulated for use with copper sulphate (CUSO₄) or acidulated copper footbaths, which maximises the available copper to effectively treat a herd, whilst reducing the amount of copper sulphate used by as much as 80% and significantly extending the life of the footbath. The product also eliminates the need for formaldehyde in footbaths.

As well as cutting footbath costs by up to a half, using Healthy Hooves™ has a major benefit to the environment since the overuse of copper sulphate and the use of formaldehyde are known toxic environmental hazards. It is also safe in contact with human and animal skin.

PTS stresses that Healthy Hooves™ is not a stand-alone treatment for PDD but used correctly and regularly in conjunction with copper sulphate footbaths, it is a proven preventative measure against the condition.

A patented, triple-buffered blend of acids, Healthy Hooves™ works by lowering the pH of the footbath, which maintains a very high copper activity, reducing the copper sulphate content and slowing the affect of manure on the life of the footbath. Use of the product allows over 500 cows to use a footbath before it needs changing.

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Healthy Hooves™ is also highly effective with sheep footbaths containing zinc sulphate, decreasing the amount of zinc required and increasing bath solubility – again achieving a significant cost benefit.

PTS Ltd is currently looking to expanding its distributor network for Healthy Hooves™ throughout the UK and Ireland. Interested organisations should contact the company – phone: 02476 452299 or email: sales@pretreatmentsolutionsltd.com

*For more information about Healthy Hooves™, including a technical datasheet with details of how to use the product, please contact: Barry Clements,
Pre-Treatment Solutions Ltd (PTS), 11 Central Avenue, Coventry, CV2 4DN.*

Tel: 02476 452299. Fax: 02476 650311.

Email: sales@pretreatmentsolutionsltd.com

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